

INTERNATIONAL CONTEST FOR FASHION DESIGNER FASHION FILM FESTIVAL 2021 RULES

ŁÓDŹ YOUNG FASHION 2021



Akademia Sztuk Pięknych
Im. Władysława Strzemińskiego w Łodzi

RULES OF THE INTERNATIONAL COMPETITION "FASHION FILM FESTIVAL" 2021

§1 ORGANIZER

The organizers of the International Competition "FASHION FILM FESTIVAL" 2021 are: Władysław Strzemiński Academy of Fine Arts in Łódź with its seat at 121 Wojska Polskiego St., 91-726 Łódź, Poland, Łódzkie Centrum Wydarzeń with its seat at 87 Piotrkowska St., 90-423 Łódź, Poland and the Pola Designu Association with its registered office at 121 Wojska Polskiego St., 91-726 Łódź.

The international competition "FASHION FILM FESTIVAL" 2021 is organized on the territory of the Republic of Poland as one of the fashion events in Łódź organized under the name Łódź Young Fashion.

§2 AIM OF THE COMPETITION

The competition is aimed at young fashion designers presenting their achievements in the form of a fashion film, the so-called 'Fashion Film' and is to promote talented designers and facilitate a professional start for students and graduates of faculties related to fashion design.

The film submitted to the competition will be hereinafter referred to as the 'Competition Work'.

The aim of the competition is to select from 10 to 15 best competition entries, from among which the Jury will select the winner of the Competition. The winner will receive the main prize of EUR 5,000 (five thousand Euro).

§3 COMPETITION PARTICIPANTS

The international competition "FASHION FILM FESTIVAL" 2021 is open to designers who:

- are over 18 years of age,
- were born not earlier than 1991.

The competition is open to all participants, especially students and graduates of clothing design studies with full legal capacity. Design / creative teams are allowed to participate in the Competition.

The competition application must be prepared by the designer/s whose collection is presented in the Competition Work.

§4 TERMS AND CONDITIONS OF PARTICIPATION IN THE COMPETITION

Participation in the Competition is free of charge.

Only films presenting clothing collections created in the years 2017–2021 may be submitted to the Competition.

Each participant submits to the Competition a maximum of one Competition Work representing a given collection of clothes. The competition work has no time limits. It should be sent as a public link from Vimeo (max. FULL HD), directing to the Competition Work.

It is obligatory to apply for the competition in English. Competition correspondence will also be exchanged in English. In the case of participants who communicate in Polish, correspondence in Polish is allowed.

The condition for participation in the Competition is to submit a correctly completed application form via the website www.lodzyoungfashion.com. The application form must be duly completed and must contain all necessary information and attachments required by the Organizer.

§5 THE COURSE OF THE COMPETITION

The competition consists of two stages:

STAGE I

Applications for the International Competition "FASHION FILM FESTIVAL" 2021:

Applications for the Competition should be sent via the application form available on the website www.lodzyoungfashion.com by completing the application form and attaching:

- 1.1. Competition work which is the subject of the Competition application (max. FULL HD)
- 1.2. min. 3, max. 5 photos / graphics promoting the Competition Work in a resolution of min. 300 dpi to be used by the Organizer for promotional purposes and min. 3, max. 5 photos / graphics 96 dpi in the following formats: 1200 × 628 px, 900 × 1600 px, 1280 × 720 px, 1080 × 1080 px, for promotion on the Internet.
- 1.3 description of the Competition Work containing the following data: inspirational sources of the submitted collection, information about the materials used in the collection, the main idea, a short promotional description of the film (up to 500 characters)

The deadline for submitting applications to the 1st stage of the Competition (online application) is September 30, 2021 at 23.59 (CET).

By October 5, 2021, participants will be notified of the formal verification of the application form for the Competition.

The Competition Jury will review all entries and will select from 10 to 15 best Competition Works which will be admitted to the 2nd stage of the Competition.

The list of authors of Competition Works admitted to the 2nd stage of the Competition will be published by October 12, 2021 on the website www.lodzyoungfashion.com.

STAGE II

Final

Finalists must confirm their participation in the final of the International Competition 'FASHION FILM FESTIVAL' 2021 by October 14, 2021 in the manner indicated by the organizer.

If the participant resigns, the next participant takes part in the final, according to the ranking list created on the basis of the jury's votes in the first stage.

The Finalist should take active part in promoting her/his presence in the Final of the Competition and fully cooperate with the Organizer.

The finalist must provide a summary of the competition work for promotional purposes for use in social media with a maximum duration of 15 seconds in the manner specified by the Organizer by October 15, 2021.

A participant who fails to comply with the obligation of ongoing communication and cooperation with the Organizer may be removed from the Final of the Competition.

The jury will select the winning collection during the competition finals on October 23, 2021.

The winner will receive the main prize of EUR 5,000.

The organizer reserves the right to award special prizes funded by the patrons or sponsors of the Competition.

Winners and distinguished Participants have the right to use information about winning the Prize and participation in the Competition for promotional purposes.

Information on the submitted Competition Works and Competition Participants may be published :

- in the press and media,
- on the Organizer's website,
- on the websites of the patrons and partners of the Competition.

to promote the Competition, young designers and to facilitate a professional start for students and graduates of faculties related to clothing design.

§6 JURY AND EVALUATION CRITERIA

The jury will include representatives of the world of fashion, design and film. The final composition of the Jury of the International Competition "FASHION FILM FESTIVAL" 2021 will be made public at www.lodzyoungfashion.com.

STAGE I of evaluation

The Competition Jury will review all entries and will select 10 to 15 best Competition Works which will be admitted to the 2nd stage of the Competition. The individual points will be summed up, and the competition works with the best scores will be admitted to the Final of the Competition. The Competition Jury reserves the right to change the decision as to the number of competition entries qualified for the 2nd stage of the Competition. The Jury will assess the works according to the following criteria: creativity of the author of the collection submitted to the Competition as well as the quality and originality of the film material prepared.

STAGE II of the assessment

The jury will re-evaluate the film material in the context of selecting the best Finalist who meets the competition criteria.

In the event of a balance in voting, the decision rests with the Chairman of the Jury.

The Competition Laureate will be announced during the Łódź Young Fashion event on October 23, 2021. Finalists are obliged to be available on this date and to participate in the online event within the time frame agreed with the Organizer.

The jury will award the main prize of 5,000 Euro.

The decisions of the Competition Jury are binding and final.

The deliberations of the Competition Jury are secret.

§7 PRIZE

The winner of the FASHION FILM FESTIVAL 2021 International Competition will receive a cash prize of EUR 5,000. There are also extra-statutory and sponsored prizes.

Pursuant to tax regulations, the entity issuing the award, before issuing the award, will charge the winner with an amount equal to 10% of its value against tax liabilities, which means that the award will be reduced by the amount of the tax due.

§8 COPYRIGHT TO THE PROJECT

Competition Works may be submitted to the International Competition "FASHION FILM FESTIVAL" 2021 if:

1.1. The participant / creative team submitting the work to the Competition is the sole author of the collection and is entitled to all proprietary and personal copyrights to this work, and who has the right to have the collection presented in the Work submitted to the Competition.

1.2. The Applicant has all copyrights (licenses) from persons involved in the implementation of the Work, who have their own contribution to its implementation, allowing them to dispose of the work and transfer the license to the Work without legal defects.

The Applicant certifies that the Work will not be encumbered with any proprietary copyrights for the benefit of a third party, and will not infringe any goods or rights of third parties in any way.

The applicant allows the exercise of derivative rights, as well as the right to use the image (including models presented in the Work), in particular the rights to use and dispose of works and their elements and / or fragments and creative contributions to works and images for the promotional purposes without any territorial, time and quantitative restrictions, throughout the duration of these rights, in all fields of use, including in particular:

- 3.1. in the scope of recording works in whole or in part - production and recording with the use of any technique on any recording medium
- 3.2. multiplication with the use of any technique
- 3.3. placing on the market, lending - copies on which the works were recorded, regardless of the manner of dissemination and the audience;
- 3.4. the right to include fragments of materials in other information, promotional or research materials produced by the Organizer, including use as part of a compilation or combination with other works / artistic performances, supplemented with promotional content
- 3.5. public exhibition, display, reconstruction;
- 3.6. introducing photos / videos presenting works and works themselves to computer memory and to the multimedia network;
- 3.7. sharing photos / videos presenting works and works themselves and their use on the websites of the Organizer or entities authorized by the Organizer.
- 3.8. use of photos / videos presenting works and works themselves in multimedia works;
- 3.9. marketing and dissemination via the Internet and other data communication techniques using telecommunications, IT, wired and wireless networks;
- 3.10. use of photos / videos featuring works and works themselves for promotional purposes;
- 3.11. making works available to the public in such a way that anyone can have access to them at a place and time chosen by them;
- 3.12. preparing extracts, summaries, abbreviations, updating data, combining all or part of works with other works or their fragments, and translating the materials into any language.

1.4. The Competition Work does not constitute a derivative work or plagiarism, and does not otherwise infringe the rights of third parties or applicable law;

1.5. The proprietary copyrights to the Competition Work are in no way encumbered with the rights of third parties, and no separate consent of the third party is required for the use of the Competition Work in any way.

By accepting the Competition Rules, the Participant confirms that the submitted Work meets all the above mentioned conditions.

The participant is responsible, regardless of fault, for legal defects of the competition collection and bears full responsibility in this respect and is obliged to release the Organizer from any third party claims that may arise on this account.

Competition collections infringing the rights of third parties will be excluded from participation in the Competition.

§9 FINAL PROVISIONS

The event organizer is the final instance deciding on the interpretation of the Competition Rules.

To all matters not settled herein the provisions of the Polish law shall apply, in particular the provisions of the Civil Code.

All disputes will be resolved according to the provisions of the Polish Law and by the general court with jurisdiction over the registered office of the Strzemiński Academy of Fine Arts Łódź.

COMPETITION SCHEDULE

Registration of applications - until September 30, 2021, 23.59 (CET).

Verification of applications - until October 5, 2021

Announcement of the list of finalists for the 2nd stage of the Competition (Final) - October 12, 2021

Confirmation of participation in the final of the competition - until October 14, 2021

Final - October 23, 2021